



Press Release

Steve Law named CEO of Lyreco Group

Marly, France – 14 March, 2012 – Lyreco Group, European leader in the distribution of workplace supplies solutions for businesses, yesterday announced that Steve Law has been appointed the company's CEO. Mr Law has served as acting CEO since the departure of Philippe Martinez in August 2011.

Following the announcement made by Lyreco's board of directors, the company's Chairman Georges Gaspard commented: *"After Philippe Martinez's departure in August last year, I had asked Steve to take the position of acting CEO [...] I have followed his activities closely over the last six months and was impressed by what I observed. Steve has all the skills and qualities necessary to lead and develop an international group of this scale. Put simply, he embodies Lyreco's new vision."*

Mr. Law has worked for 20 years at the heart of Lyreco Group, previously occupying the roles of Managing Director of Lyreco WISE (UK & Ireland), as well as Zone Managing Director of its Canadian and European operations. He has therefore acquired extensive experience within the company, and exceptional leadership skills.

His mission will be to put Lyreco's new vision into practice long term, to strengthen the group's international influence and to ensure that product development matches market trends.



Steve Law, new CEO of Lyreco Group

Mr. Law considers his promotion to be a recognition of *"the work accomplished together with all of Lyreco's teams"* and wishes to *"continue promoting the dynamic of collective success."*

About Lyreco:

Lyreco is a privately-owned provider of workplace supplies solutions to the business community and a leader in business-to-business office products solutions. With 10,000 employees, including a sales force of over 4,500 people, its core expertise is in the focus on customer service and distribution excellence. As well as being market leader in Europe, Lyreco is also present in North America, Australia and Asia operating in 27 countries. The group generated sales of €2.2 billion in 2011. Adding partners, it covers 37 countries over 5 continents. The sales partners of Lyreco are:

- OFFICEMAX covering the USA and Mexico markets
- ASKUL in Japan
- OFFICEPRO in Taiwan
- WALTONS covering the markets in Southern Africa (South Africa, Namibia and Mozambique)
- OFFICE PRODUCTS DEPOT in New Zealand
- INFORSHOP in Brazil
- MARKEN in Argentina

For more information please visit www.lyreco.com

Press Contacts:



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Lyreco Group
Marketing & Communications Director
Manuella DONNEZ
manuella.donnez@lyreco.com
+33 (0) 3 27 23 64 42