

## Lyreco announces the appointment of new COO



CEO Hervé Milcent today announced the appointment of Christophe Chambre as Lyreco's new COO. Christophe Chambre has extensive experience with the Lyreco business both in his current role as European Managing Director and in his previous role as Managing Director of Lyreco France.

*"I feel very confident that Christophe will bring the right level of knowledge and drive to the role of COO"* comments CEO Hervé Milcent.

The objective of the COO role will be organising and driving Lyreco's operational value proposition and accelerating the international sales strategy. Christophe Chambre will take full responsibility of his new role from February 2016 and report directly to the CEO.

*For further information, please contact:*

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## **About the Lyreco Group:**

Lyreco is a privately-owned provider of workplace supplies solutions to the business community and a leader in business-to-business office products solutions. With 10,000 employees including a sales force of 4,000 people, its core expertise is in the focus on customer service and distribution excellence. As well as being market leader in Europe, Lyreco is also present in Australia and Asia operating in 26 countries. The group generated sales of € 2.0 billion in 2014. Adding partners, it covers 42 countries over 5 continents. The sales partners of Lyreco are:

- Americas: INFORSHOP (Brazil), MARKEN (Argentina), NOVEXCO (Canada), PRINCIPADO (Mexico), WB MASON (USA)
- Asia: ASKUL (Japan), COMIX (China), BENIR E-STORE SOLUTIONS (India), OFFICEPRO (Taiwan)
- Europe: OFFICEMAG (Russia), RTC (Romania), AKOFFICE (Turkey), OFFICEDAY (Estonia, Latvia and Lithuania)
- Oceania: OFFICE PRODUCTS DEPOT (New Zealand)

For more information please visit <http://group.lyreco.com/gbr/>